



COMMISSION ON HIGHER EDUCATION

## REGIONAL OFFICE I



### EMAIL

FOR : **PRESIDENTS/HEADS**  
Region I HEIs offering ITE Programs

SUBJECT : **PARTICIPATION OF HEIs IN THE 1<sup>st</sup> ANIMATION FESTIVAL  
ON FEBRUARY 6 – 7, 2025**

DATE : January 9, 2025

With reference to the letter of **Mr. Jeffrey Layco**, Dean, College of Computer Studies and Engineering and **Dr. Amelia N. Vicente**, Director, Global Educational Partnership Office of Lorma Colleges Inc., this Office is inviting faculty and students to participate in the **1<sup>st</sup> Animation Festival 2025** with the theme “**Animating Futures, Bridging Cultures**” on February 6-7, 2025 at Lorma Colleges Campus for Learning and Innovation, San Juan, La Union. This event is hosted by **Lorma Colleges – College of Computer Studies and Engineering**, in partnership with **Busan Kyungsang College, South Korea**.

Copy of the said letter and other documents providing details of the said event are attached, for ready reference. For inquiries, you may contact Ms. Janelli Mendez through email at [janelli.mendez@lorma.edu](mailto:janelli.mendez@lorma.edu) or mobile number 09985511869 and Mr. Alladin Malicdem through email at [aladdin.malicdem@lorma.edu](mailto:aladdin.malicdem@lorma.edu) or mobile number 09190662983.

For your information and VOLUNTARY participation.

Thank you.

**CHRISTINE N. FERRER, EdD**  
Director IV

/04 2025-0075  
Inc: as stated



Please help us serve you better.  
Scan the QR code and rate our service.  
Thank you.



COLLEGES  
Campus for Learning and Innovation  
CU Bldg. Urbiztondo, San Juan, La Union 2514 Philippines

January 07, 2025

## Dr. Christine Nabor-Ferrer

Director IV  
Commission on Higher Education Region 1  
San Fernando, La Union

**Subject: Request Endorsement**



Greetings with Lorma Smile!

The 1st Animation Festival 2025, hosted by **Lorma Colleges - College of Computer Studies and Engineering, in partnership with Busan Kyungsang College, South Korea.**

This groundbreaking event is scheduled to take place on February 6 & 7, 2025, at Lorma Colleges Campus for Learning and Innovation, San Juan La Union and aims to celebrate the transformative power of animation as a medium for cultural exchange, innovation, and collaboration.

With the theme "Animating Futures, Bridging Cultures,". The festival will feature competitions, workshops, and talks that bring together students, professionals, and animation enthusiasts in South Korea and the Philippines to share ideas and foster creativity. The festival will include the following competitions

- 2D Animation
- 3D Animation
- Digital Illustration
- Digital Storyboarding


In connection with this, we respectfully request your endorsement for this event. Your support will add great value to our outreach, and your letter of endorsement will be included with our invitation letters to High School Principals in the province of La Union (a copy of which is attached).

Further details on the event program, competition guidelines, and registration process will be shared upon your confirmation of interest. Should you have any inquiries or require additional information, please feel free to contact our coordinators:

- **Janelli Mendez** at [janelli.mendez@lorma.edu](mailto:janelli.mendez@lorma.edu) or **09985511869**
- **Aladdin Malicdem** at [aladdin.malicdem@lorma.edu](mailto:aladdin.malicdem@lorma.edu) or **09190662983**

Thank you very much for considering this request, and for your support in helping us inspire and engage students in the fields of robotics and artificial intelligence.

Very truly yours,

  
**Jeffrey Layao, MIS**  
Dean  
College of Computer Studies & Engineering  
Lorma Colleges Inc.

  
**Amelia W. Vicente, LPT, Ph.D.**  
Director  
Global Educational Partnerships Office (GEPO)  
Lorma Colleges Inc.





## Busan Kyungsang College and LORMA Colleges

# 1ST ANIMATION FESTIVAL 2025

### Event Program

DAY 1 FEBRUARY 6, 2025	
7:00 - 8:00	<b>Registration-</b> Secretariat
8:00 - 8:35	<b>Opening Program</b>  <b>Doxology / Philippine National Anthem / Korea National Anthem/ Lorma Hymn</b>  <b>Welcome Remarks</b> <b>Jeffrey B. Layco, MIS</b> Dean, CCSE
8:35 - 8:45	<b>Message from the President of LORMA Colleges</b> <b>Dr. Carol Lynn R. Macagba, MD, ABIHM</b> President & Chairman of the Board, Lorma Colleges Inc.
8:45 - 9:00	<b>Message from the President of Busan Kyungsang College</b> <b>Dr. HAN</b> President & Chairman of the Board, Busan Kyungsang College
9:00 - 9:45	<b>Introduction of Keynote Speaker</b> Aladdin L. Malicdem, Program Coordinator, CCSE-SDI  <b>Keynote Address</b> <b>TBAL</b>  <b>Awarding of Certificate to the Keynote Speaker</b>
9:45 - 10:30	<b>Introduction of 2nd Keynote Speaker</b> (From BUSAN Kyungsang College)  <b>2nd Keynote Address</b> <b>TBAL</b>  <b>Awarding of Certificate to the Keynote Speaker</b>
10:30 - 10:45	<b>Awarding of Certificates to the Collaborating Organizations</b>



## Busan Kyungsang College and LORMA Colleges

# 1ST ANIMATION FESTIVAL 2025

10:45-11:00	<b>Introduction to Forum Tracks and Schedule Overview</b>
11:00-11:30	<b>Cultural Intermission</b>
11:30 - 11:45	<b>Introduction of Judges</b> by Dr. Janelli M. Mendez, IT/CS Program Head
11:45 - 1:00	<b>Lunch Break</b>
1:00-4:00	<b>Competition Proper</b>  2D Animation Competition @CLI 301 and 302 Moderator: <b>Villamor Pascual (SDI Animator)</b>  3D Animation @CLI 303 and 304 Moderator: <b>Trish Salcedo (SDI Animator)</b>  Animation Workshop at CLI Library <b>Busan Kyungsang College Animators</b> Participants: CCSE-SDI Students and Guests

### DAY 2 FEBRUARY 7, 2025

7:00 - 8:00	<b>Registration-</b> Secretariat
8:00 - 8:30	<b>Opening Program</b>  <b>Doxology / Philippine National Anthem / Korea National Anthem/ Lorma Hymn</b>  <b>Day Overview</b> <b>Jeffrey B. Layco, MIS</b> Dean, CCSE
8:30-12:00	<b>Competition Proper</b> Storytelling at CLI 301 and 302





Busan Kyungsang College and LORMA Colleges

**1ST ANIMATION FESTIVAL 2025**

	Animation Workshop <b>Busan Kyungsang College Animators</b> Participants: CCSE-SDI Students and Guests
11:45 - 1:00	<b>Lunch Break</b>
1:00-4:00	<b>Awarding of Winners</b>